



#### **WORKFORCE TRENDS REPORT 2026**

# Table of contents

INTRODUCTION		SECTION 3	
A letter from DHR Global CEO Priya Taneja 03		Al's double-edged sword: Productivity gains and communication gaps	
SECTION 1		SECTION 4	
The identity crisis: Workplace	0.4	RTO reality: Flexibility is key	04
culture faces a new test		to earning employee buy-in	24
SECTION 2		CONCLUSION	
Engagement falls, burnout persists:		Building organizational resilience	
The new retention risk	12	for what's next	31



#### INTRODUCTION

### A letter from DHR Global CEO Priya Taneja

As we look ahead to 2026, business leaders around the world are navigating a shared set of challenges: employee engagement is declining, burnout is rising, and the pace of change—driven by economic uncertainty, Al advancements, and evolving work models—continues to accelerate.

To help you meet this moment, I'm proud to share DHR Global's second annual Workforce Trends Report. We surveyed 1,500 corporate professionals across North America, Europe, and Asia to understand how these forces are reshaping the workplace, and to identify actionable strategies for sustaining engagement and retention. These are the same questions we ask ourselves as we grow globally while staying true to our people-first values.

While regional nuances exist, the findings reveal a universal truth: Culture is a powerful driver of engagement and adaptability. Organizations that prioritize flexibility, invest in development, and lead with authenticity are better equipped to navigate today's complexity and build a more resilient future.

Inside this report, you'll find data-driven insights and practical guidance to help you lead with intention — fostering trust, transparency, and connection across your teams.

At DHR Global, we bring a unique perspective as a global boutique firm with deep expertise in the middle market. We hope this report sparks meaningful conversations within your organization and helps you shape a workplace where people and performance thrive.

Sincerely,

Priya Taneja

Chief Executive Officer, DHR Global



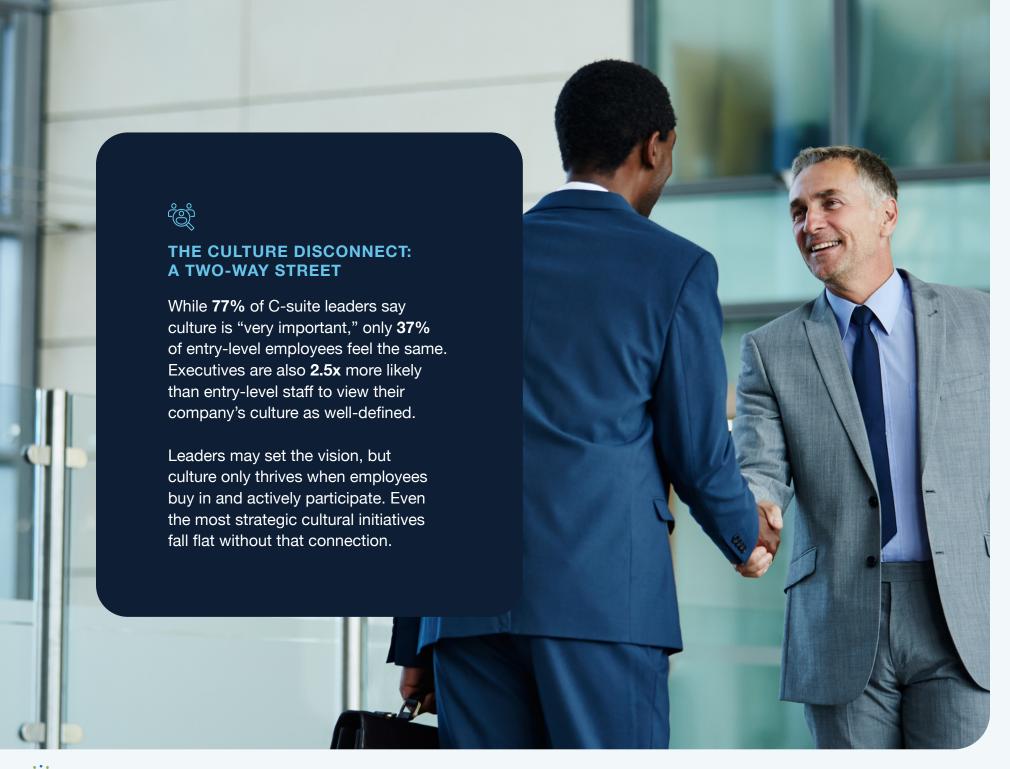
#### **SECTION 1**

# The identity crisis: Workplace culture faces a new test

Culture is the bedrock of every organization. Nearly all respondents say their workplace culture is somewhat (40%) or very (53%) important to their employee experience. But only 36% of workers feel their company culture is well-defined and drives performance, with many instead describing it as reactive and inconsistent across teams (46%) or vague and not actively shaped (15%).

Long gone are the days when most employees worked together in offices, where shared routines and spontaneous conversations shaped culture naturally. Now, employees in more distributed work environments value meaningful recognition and autonomy over office perks or social events.





Recognition and flexibility top the list of what employees say would most improve workplace culture today [Fig. 1]. This emphasis on recognition also shows up in burnout data: The share of employees citing lack of reward or recognition as a top burnout driver nearly doubled since last year, from 17% to 32% [Fig. 4].

The call for a more effective workplace culture runs deep. Nearly **one-third** of respondents **(31%)** chose "a stronger, more purposeful workplace culture" as one of the Top 3 improvements they want from their employer over the next year **[Fig. 2].** 

FIG. 1.

Top improvements for workplace culture

	Greater flexibility or autonomy in how we work	34%
<u>ተ</u> ተ	Recognition and reward systems that reflect our company mission and values	34%
, <u>, , , , , , , , , , , , , , , , , , </u>	More transparent and consistent communication from leadership	29%
	A more sustainable workload or clearer boundaries	28%
ĸî.	Better support or training for people managers	23%
	Leadership that models desired behaviors and values	22%

FIG. 2.

Top ways employers can enhance work experience for employees

#### **Workplace Culture Employee Engagement Communication Strategy** 35% 32% 37% More recognition for More flexibility in where I work More transparency around decision-making high-impact work 33% 35% A more manageable workload More flexibility in when I work Clearer communication from and better resourcing leadership about company direction 31% 36% 24% More support for learning A stronger, more purposeful A clear plan for how AI will

workplace culture

and skill development

(or won't) affect my job

FIG. 2. [CONT.]

Top ways employers can enhance work experience for employees

## Regional priorities at a glance | North America



FIG. 2. [CONT.]

Top ways employers can enhance work experience for employees

### Regional priorities at a glance | Europe



FIG. 2. [CONT.]

Top ways employers can enhance work experience for employees

### Regional priorities at a glance | Asia







With culture no longer anchored by office routines, leaders must work to make it tangible for employees through visible recognition, real flexibility, and values practiced daily. Lasting and scalable company culture also requires active, meaningful employee participation.

#### NEXT STEPS FOR LEADERS

Leaders can nurture workplace culture by building recognition programs that reach every level, tailoring flexibility to the needs of different teams and regions, and modeling the culture they want to see. Leaders can also make culture a shared responsibility by inviting input and contributions from employees.

#### **SECTION 2**

# Engagement falls, burnout persists: The new retention risk

Employee engagement has dropped significantly year-over-year, with just 64% of workers describing themselves as very or extremely engaged — down from 88% in 2025. This trend is consistent across regions, with engagement lowest in Asia (59%), and slightly higher in North America (67%) and Europe (68%).

Professional development continues to be the top driver of engagement (71%), ahead of remote/hybrid work (63%) and GenAl tools (55%) [Fig. 3].

Yet, as flexible work and AI become standard realities, their positive impact on engagement is fading. Many employees are feeling the strain as the novelty of flexible work and AI diminishes and job security grows less certain more broadly.

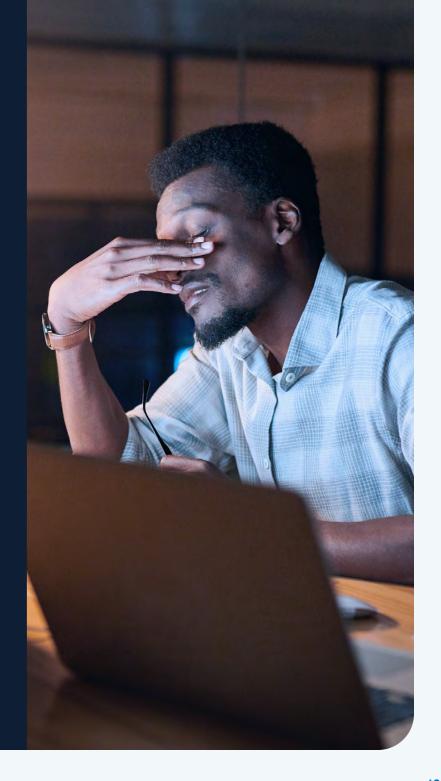


FIG. 3. Drivers and hindrances to employee engagement, 2025 vs. 2026

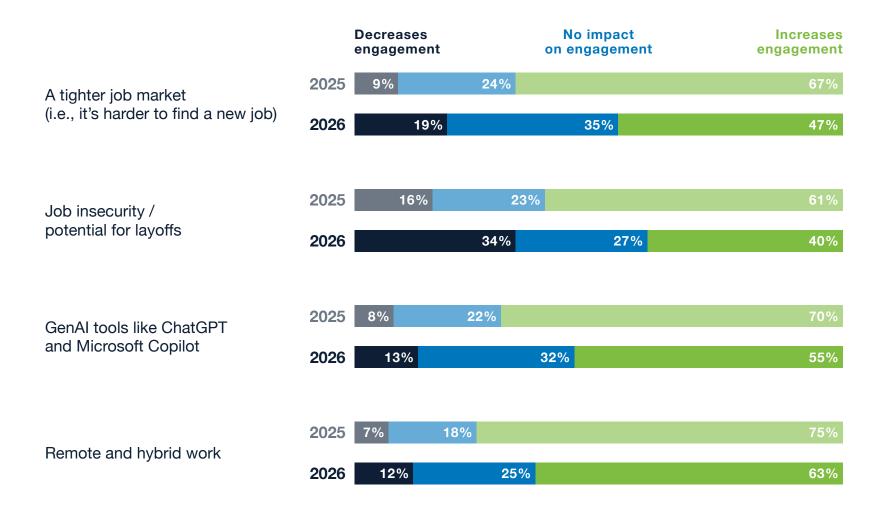
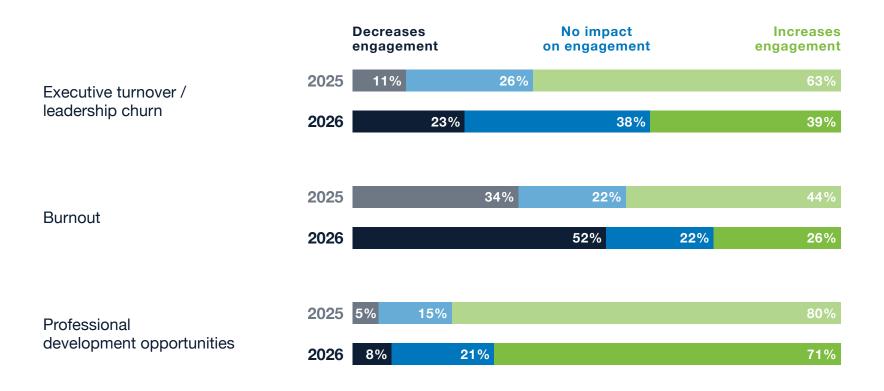


FIG. 3. [CONT.]

#### Drivers and hindrances to employee engagement, 2025 vs. 2026



As engagement declines, burnout remains a major challenge among employees, with 83% of workers feeling at least some degree of burnout, consistent with 2025 (82%).

The issue is most pronounced in the retail (62%), tech (58%), and healthcare (61%) industries where moderate to extreme burnout is highest.

Overwhelming workloads (48%) and working too many hours (40%) top the list of causes for respondents across all regions [Fig. 4].

FIG. 4. Top burnout drivers, 2025 vs. 2026

		2025	2026
	Overwhelming workload	35%	48%
	Working too many hours	58%	40%
	Difficulty balancing work obligations with personal / family life	34%	37%
\$\$\frac{1}{12}\$	Lack of reward / recognition	17%	32%
	Boredom with my job tasks	19%	21%

# What's fueling persistent burnout?

It's worth noting that while burnout rates are holding steady, burnout's influence on engagement has grown: **52**% of workers say burnout drags down engagement, up from **34**% in 2025.





#### **DOES TECH CULTURE DRIVE ENGAGEMENT?**

Despite higher levels of burnout among workers, tech leads all sectors in engagement, with **78%** of employees reporting they're very or extremely engaged. **Nearly half** of tech workers **(48%)** say their workplace culture is well-defined and actively shapes their experience, suggesting that a strong company culture may be helping sustain the industry's above-average engagement rate.

Burnout also hits some employee groups harder than others. Associates (62%) and entry-level employees (61%) are the most likely to report reduced engagement due to burnout, compared to just 38% of C-suite leaders, 55% of VPs, 44% of directors, and 48% of managers.

Failing to address burnout head-on risks not only eroding employee morale and productivity, but also losing key talent. The turnover of high-performing employees creates additional hurdles for organizations, with **91**% of respondents saying that the loss of high-performing colleagues impacts the organization.

#### Top consequences include:

1	Increased pressure on remaining team members	43%
2	Knowledge gaps	34%
3	Lower motivation and engagement	32%







Declining engagement and persistent burnout call for decisive action. The focus should be on building strong workplace connections and communication so every employee feels valued and motivated.

#### NEXT STEPS FOR LEADERS

Leaders must prioritize managing workloads and hours to address top burnout drivers, and invest in professional development to boost retention. It's particularly important to pay close attention to early-career employees, who are especially vulnerable to disengagement.

#### **SECTION 3**

# Al's double-edged sword: Productivity gains and communication gaps

Al has quickly become a fixture in the modern workplace. Over the past year, **39**% of employees reported noticeable productivity gains from Al tools, with the highest impact in Asia **(44%)**, followed by Europe **(40%)** and North America **(33%)**.

Organizations are responding by adjusting learning and development priorities (34%), shifting more responsibilities to strategy and critical thinking (27%), and creating new roles to oversee Al systems (25%) [Fig. 5].



FIG. 5.

Al's impact on organizations over the past 12 months



# These new gains come with new risks.

**One in five** respondents has encountered misinformation, errors, or misleading outputs from Al tools. **The consequences are tangible:** 



have had to manually redo or correct work generated by AI tools



have seen inaccurate content end up in internal communications



say these issues have caused confusion or slowed project progress



Despite Al's growing influence, most employees are still waiting for guidance on what the technology means for their daily roles and skills. Only **34**% say their organization has already communicated this information "very clearly."

Employee appetite for leadership direction is strong, with **24**% of workers ranking a clear plan for how Al will affect their job among the Top 3 changes they want this year.

Without this guidance, employees have had to decide on their own which skills feel valuable for career growth in the age of Al. Most are prioritizing deep expertise in a specific area (35%), while others are focusing on broader cross-functional knowledge (29%), soft skills like communication and leadership (22%), or Al and data literacy (13%).

Clear communication around Al adoption makes all the difference. Case in point, tech. **Half** of employees **(52%)** working in tech say their company has been very clear about Al's impact, the highest of any sector surveyed. Tech employees are also most likely to report a significant engagement boost from GenAl tools **(37%**, versus **14-23%** in other sectors), signaling a clear line between Al strategy and benefits.



While **69%** of C-suite leaders and **51%** of VPs say their organization has communicated very clearly about AI, only **12%** of entry-level staff and **22%** of associates agree.

The divide shows up in engagement, too: **74**% of C-suite leaders report higher engagement because of GenAl, compared to just **27**% of entry-level employees. Leaders may believe they're communicating clearly, but most employees aren't hearing it — putting successful Al adoption and engagement at risk.





Al is rapidly transforming work, but most employees still lack guidance on how the technology will affect their roles and skills, particularly earlycareer employees. The answer lies in proactive and clear communication.



#### NEXT STEPS FOR LEADERS

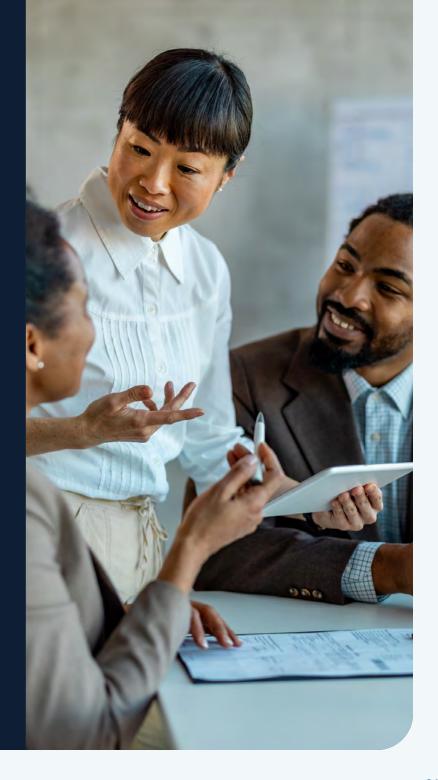
To realize the full value of AI, leaders should focus on transparent, consistent messaging and give employees at every level a prescriptive roadmap for adapting and growing alongside new technology.

#### **SECTION 4**

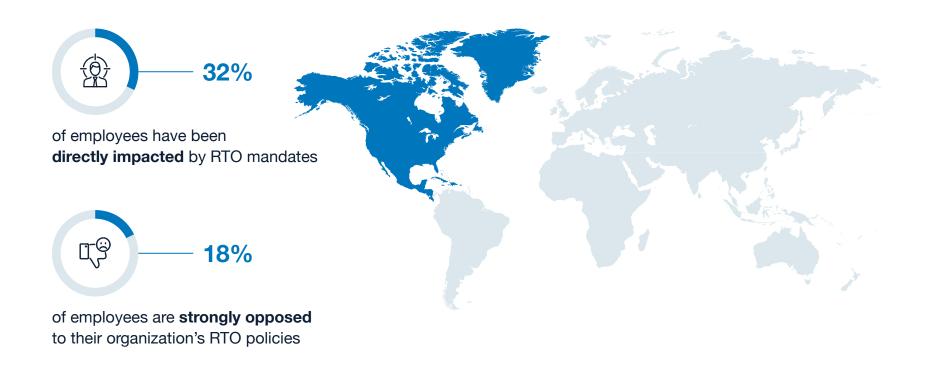
# RTO reality: Flexibility is key to earning employee buy-in

Return-to-office (RTO) policies are still reshaping the workplace, but employee buy-in is far from guaranteed. Over the past two years, **38**% of employees have been directly impacted by RTO mandates, yet only **34**% fully support their organization's approach. Nearly a quarter **(23%)** somewhat or strongly oppose it.

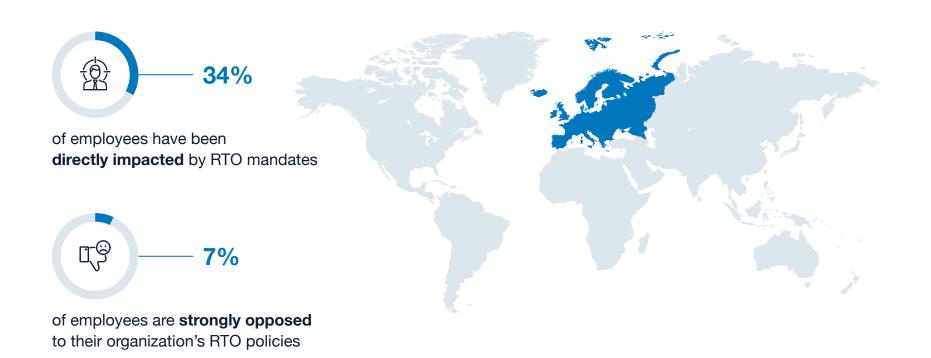
Regional responses to RTO vary: 47% of employees in Asia have been directly impacted by RTO, compared to 34% in Europe and 32% in North America. Still, strong opposition is highest in North America (18%) and much lower in Europe (7%) and Asia (3%), signaling that American employees may have more extreme expectations for work flexibility.



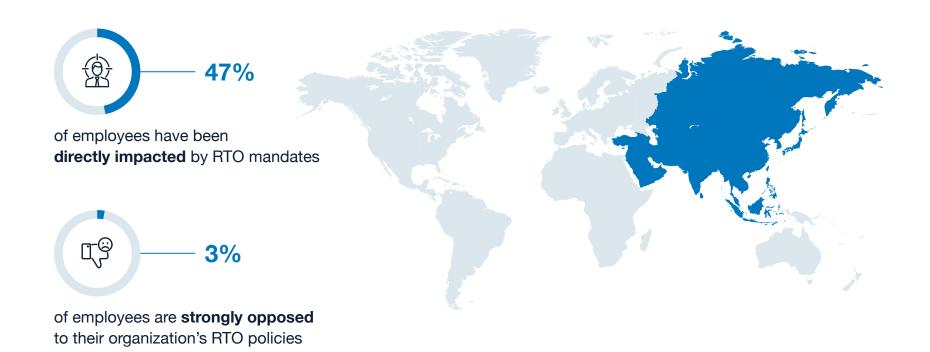
## Regional responses to RTO | North America



## Regional responses to RTO | Europe

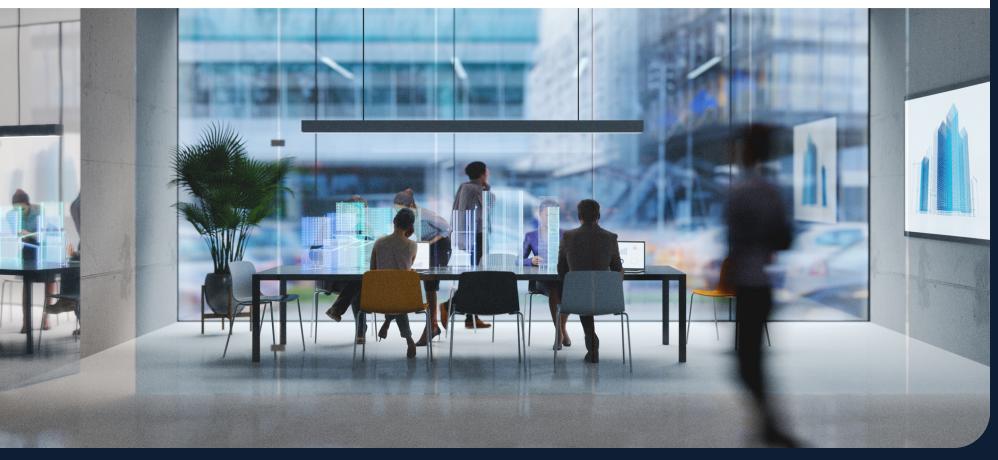


## Regional responses to RTO | Asia



# RTO support is also divided by job level.

While **61**% of C-suite leaders are in full support, that figure drops to less than **40**% among other roles — including just **30**% of entry-level staff and **19**% of associates. Younger generations with little experience of pre-pandemic office life may be even less likely to see the benefits of in-person work.



Underlying this resistance is a desire for clarity and choice. Employees want a say in their in-office experience, with the option to choose which days to come in as their top request [Fig. 7].

Understandably, employees want to know the "why" behind in-person work mandates. When organizations don't communicate that, RTO policies can feel arbitrary and quickly lose support.

FIG. 7.

What would make in-office days more manageable?

	The ability to choose which days to go in	42%
	Better in-office perks (e.g., meals, childcare support)	41%
	Clearer purpose or reasoning behind in-office days	39%
6	A quieter, more focused in-office environment	37%
	More transparency around the future of our RTO policy	37%
	A shorter commute	27%





RTO decisions are a test of trust and understanding across regions. In North America, opposition is much higher than in Europe or Asia, reflecting different expectations for flexibility and communication globally.

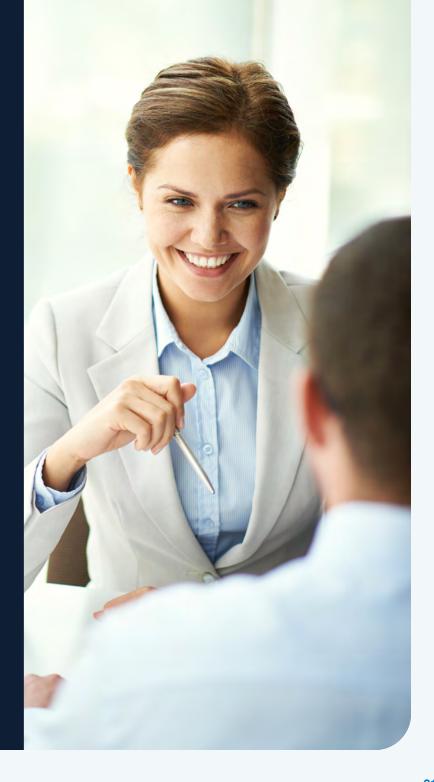
But regardless of location, earning buy-in demands clear explanations of the reasons behind in-person work and involvement from employees in shaping how RTO functions. When you connect policies to local realities and elevate employee voices, support and engagement naturally follow.

#### CONCLUSION

# Building organizational resilience for what's next

Investing in professional development ensures employees are prepared for the future, both technologically and professionally. When RTO policies are implemented with clarity and care, employees are more likely to stay connected and committed. And by prioritizing culture and skill-building, leaders will create the conditions for agility, resilience, and long-term business success.

At a time when so much is uncertain, leadership grounded in trust, continuous learning, and authentic connection is what really moves organizations forward.



### Methodology

DHR Global surveyed 1,500 white-collar, desk-based knowledge workers who are proficient in English and aged 21 or older. Respondents were evenly distributed across three geographic regions: 500 from North America (U.S. and Canada), 500 from Europe (Germany and the U.K.), and 500 from Asia (India, Hong Kong, and Singapore).



DHR is a leading, privately held provider of executive search, leadership consulting, and emerging leader search services, operating in 60+ markets across 22 countries. With deep expertise across more than 20 industries and functions, DHR delivers talent solutions through consultants with firsthand industry experience. For over 35 years, the firm has been known for being connected, accountable, and client-focused, and ready to deliver the right talent, fast. DHR has been recognized by Forbes, Inc., Aetna, Newsweek, and Hunt Scanlon for its performance, culture, and growth. DHR Global is part of the Hoffmann Family of Companies.

Learn more at www.dhrglobal.com